

# GRACE CRAWFORD

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## PROFESSIONAL SUMMARY

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Strategically minded business student-athlete with a distinguished academic record, entrepreneurial experience, and the demonstrated ability to lead projects, deliver creative solutions, and excel in fast-paced, high-pressure environments.

- **Digital Tools & Design Competencies:** Adobe Platforms, Canva, Microsoft Platforms, CapCut, etc.
- **Business & Project Management Competencies:** Adobe Illustrator, Adobe XD, Adobe Premier Rush etc.

## EDUCATION

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**Marian University**, Indianapolis, IN  
Bachelor of Science in Business Management

Expected: May 2025  
GPA: 3.8 (*Dean's List*)

- Minor in Graphic Design

**Samford University**, Birmingham, AL: transferred credits in Business Administration, Entrepreneurship, and Marketing

## ACADEMIC PROJECTS

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### Management 301: Entrepreneurship

August 2024 - December 2024

- Developed a comprehensive business plan for *Touch of Grace Stickers*, including financial, marketing, and operations strategies, alongside a detailed budget.
- Designed unique sticker concepts using graphic design skills for a specific target market.

### Consulting: A-Team

January 2024 - May 2024

- Acted as liaison for a consulting project with Sojos Capital, focusing on the redevelopment of Lafayette Square Mall in Indianapolis.

### Business 309: Comprehensive Analysis of Business

August 2023 - December 2023

- Collaborated with peer group of 5 to develop a presentation for a Fortune 500 company, working alongside company employees to create and present an acquisition proposal.

## EXPERIENCE

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### Self-Employed: *Touch of Grace Photography*

November 2022 - Present

- Demonstrate expertise in photography equipment, techniques, and post-processing software to consistently deliver high-quality images to over 10 clients to date.
- Build and maintain strong client relationships, ensuring repeat business and referrals through exceptional service and personalized experiences.

### Intern Director of College Program: *Intrago* Indianapolis, IN

May 2024 – January 2025

- Developed and implemented a college networking program at Intrago that included building business model, training students, and connecting with professional contacts.
- Represented company in high-profile meetings with executives and CEOs and engaged in networking and motivational events to foster professional growth.

### Soccer Coach: *Westside United FC*, Avon, IN

August 2023 - April 2024

- Served as Head Coach for U8 and Assistant coach for U13 Girls.
- Organized and supervised team practices, focusing on teamwork, strategy, and individual player development.

## COLLEGIATE ATHLETIC EXPERIENCE

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### Marian Women's Soccer Team, Indianapolis, IN

January 2023 - December 2024

- Developed teamwork, leadership, commitment, and growth mindset skills while successfully balance rigor of athletics and academics.

### Samford University Women's Soccer Team, Birmingham, AL

July 2021 - December 2022

- Reached top 25 ranking, with two NCAA appearances, as well as participated in two out of nine consecutive SoCon wins and two SoCon championship wins.
- Secured *Name, Image, and Likeness (NIL)* contract with Firefly Recovery, marketing products on social media.

## CO-CURRICULAR EXPERIENCE

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### Athletes in Action (AIA) Discipleship Ministry

September 2024 - Present

- Participate in college ministry studies to foster personal growth, strengthen leadership skills, and build a supportive community among student-athletes.